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For Immediate Release

Firestone Building Products Opens First Facility in Germany

The Heinsberg plant extends company global production capabilities of polyiso insulation.

HEINSBERG, Germany (May 6, 2019) – Firestone Building Products Company, LLC (FSBP), a subsidiary of Bridgestone Americas and an industry leading global manufacturer of commercial roofing and building solutions, announced today the opening of its first greenfield plant in Heinsberg, Germany. The facility, which broke ground in March 2017, employs a workforce of approximately twenty and is located in the Dremmen District of Heinsberg, Germany.

The new facility represents an opportunity to supplement Firestone insulation production in North America in order to meet growing demand for complete roofing solutions in a global market. Firestone currently operates fifteen manufacturing plants worldwide and sells approximately 90 million square meters of insulation materials per year all over the world.

“Investing in global production capabilities allows us to better serve our customers in key locations around the world,” said Philip Moors, managing director of Europe and Asia for Firestone Building Products. “Demand for building products continues to grow in Germany and throughout Europe, and we look forward to partnering with our customers in the local market and beyond to provide industry-leading roofing solutions.”

The facility’s location in Germany now allows contractors to purchase Firestone RESISTA insulation that can be used in conjunction with EPDM and TPO membranes to install a complete Firestone roofing system in every FSBP market in Europe. The production and sales of Firestone polyiso (PIR) insulation boards started first week of May.

“We couldn’t have hoped for a better outcome,” said Wolfgang Dieder, the mayor of Heinsberg, “The establishment of a production facility that manufactures high performance insulation materials is a big win for our town. We’re thrilled that ‘Made in Heinsberg’ Firestone products are soon to be used all over Europe. Our collaboration with all of those responsible at Firestone was perfect from day one.”

Panattoni Europe, a leading project developer specializing in industrial and logistics-related real estate, was responsible for the planning and implementation of the project. Goldbeck International acted as the prime contractor during construction.

About Firestone Building Products Company, LLC (www.firestonebpco.com):

Firestone Building Products Company, LLC is a leading manufacturer and supplier of trusted roofing and building envelope solutions. By taking the entire building envelope into consideration, Firestone Building Products meets individual customer and project needs for roofing, wall and lining solutions. Headquartered in Nashville, Tenn., the company also offers outstanding technical services, an international network of roofing contractors, distributors and field sales representatives, and exceptional warranty protection. Products include commercial roofing systems, roofing accessories, green roofing systems and daylighting systems, vegetative roofing systems, metal wall panels, insulation, cavity wall construction, pond liners, geomembranes and silicone and acrylic liquid coatings. Firestone Building Products is a subsidiary of Bridgestone Americas, Inc.

About Bridgestone Americas, Inc.:

Nashville, Tennessee-based Bridgestone Americas, Inc. (BSAM) is the U.S. subsidiary of Bridgestone Corporation, the world's largest tire and rubber company. BSAM and its subsidiaries develop, manufacture and market a wide range of Bridgestone, Firestone and associate brand tires to address the needs of a broad range of customers, including consumers, automotive and commercial vehicle original equipment manufacturers, and those in the agricultural, forestry and mining industries. The companies are also engaged in retreading operations throughout the Western Hemisphere and produce air springs, roofing materials and industrial fibers and textiles. The BSAM family of companies also operates the world's largest chain of automotive tire and service centers. Guided by its global corporate social responsibility commitment, Our Way to Serve, the company is dedicated to improving the way people move, live, work and play in all of the communities it calls home.